



MYCOSMIK DISCOUNT MOBILE ROAMING SERVICE OFFERED TO FINNAIR CUSTOMERS

STOCKHOLM/HELSINKI Oct. 12th 2010 Finnair Plc and MyCosmik Inc mutually agreed to make MyCosmik Inc a partner in the Finnair Plus frequent flyer program. As a partner, MyCosmik's discount roaming services will be available for purchase by Finnair's customers. "We are very excited about the potential of Finnair to promote MyCosmik's discount roaming services to its frequent flyers", says MyCosmik Inc's interim CEO Jennings Segura. Starting in late October 2010, Finnair will promote MyCosmik Inc's discount roaming services in Finnair Plus's online media where other Finnair Plus partners are featured.

Other distribution partners for MyCosmik currently include **Mycosmik.co.uk** (UK), **The Little Mermaid Group** (Thailand) and MyCosmik's own web shop at www.mycosmik.com. Starting in mid -October 2010, **The Android Market** app store will be offering MyCosmik as well.

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About MyCosmik Inc:

MyCosmik Inc specializes in discount mobile roaming services for worldwide corporate travelers. MyCosmik provides the same convenient mobile roaming features as traditional mobile roaming, but at a 50% - 75% discount compared to mobile operator prices. To accomplish this, MyCosmik's uses a specially designed mobile software application that works on the most common mobile handsets to more cost-effectively route calls via the GSM network. MyCosmik Inc (reg. nr: 758284-6) is headquartered in Montreal, Canada. Devicom AB owns 60,7% of MyCosmik Inc via MyCosmik Holding AB.

www.mycosmik.com
www.finnair.com/pluspartners

About Devicom AB (publ)

Devicom AB is registered as a Swedish telecom operator with Post & Telestyrelsen (§ 5 Telelagen). The company is directly connected to Telia Sonera's network and specializes in providing discount international calls to over 10 000 active subscribers. Devicom was founded in 2003, has an annual turnover of over 30 mkr per year and is listed on Aktietorget.

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